

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF  
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

---

- (1) **Date of request:** 10/5/12
- (2) **Name of candidate:** Debbie Stabenow
- (3) **Office for which candidate is running:** US Senate
- (4) **Political party:** Democratic
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Suzanne Collins
- (8) **Request made:** In writing: x In person: By phone:  
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:  
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:  
(Check one. If "yes", state amount in space below):

GROSS: \$1500

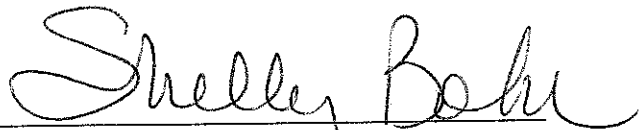
NET: \$1275

WXMI

10/5/12

STATION

DATE



Shelly Bohr, National Sales Manager  
SIGNATURE OF PERSON RECEIVING  
REQUEST ON BEHALF OF STATION

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> WXMI-TV      Grand Rapids	<b>Date:</b> 10/4/2012
---	---------------------------

I, Media Strategies and Research

being/on behalf of: Debbie Stabenow, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 08, 2012			Sunday, October 14, 2012		

**Total Charges: \$1,500.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Stabenow for U.S. Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ella Darnell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

Thursday, October 04, 2012

Date



Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

WXMI-TV

# ORDER


Flight Dates 10/08/12-10/12/12

Contract / Revision 396446 /

Original Date / Revision  
10/03/12 10/04/12

Advertiser Stabenow/Dem/Senate/Mi

Agency Media Strategies & Research

Buying Contact

1580 Lincoln St  
Suite 510  
Denver, CO 80203

Primary Account Executive  
Local Political WXMI

Account Executive	Order%	Start Date	End Date
Local Political WXMI	100%		

Product
Agency Com 15%

Billing Contact

1580 Lincoln St  
Suite 510  
Denver, CO 80203

Sales Office L-GR

Sales Region Local

Agency Ref
Order Sep 00:15:00

Estimate # 12256

Alt Order #
Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL CAND

Product Codes PL3

Priority 11

Advertiser Ref

Order Share 100% Market Value 1500

Competing Station	% of Order	Amount
2WOOD	%	0
3WZZM	%	0
4WWMT	%	0
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	2	\$1,275.00	\$1,500.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$1,275.00</b>	<b>\$1,500.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/12/12	2	\$1,275.00	\$1,500.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	17	10/08/12	10/12/12	M-F Fox 17 News at 10p	CM	10p-11p	M---F--	:30	2	\$750.00	02	0.00	NM	2	\$1,500.00
				M-F Fox 17 News at 10p											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/08/12	10/14/12	M---F--	2	\$750.00	0.00						
<b>Totals</b>														<b>2</b>	<b>\$1,500.00</b>



Station Buy Detail  
Grand Rapids-Kalamazoo,TV Add

Est ID: 12256

**Client:** Stabenow for Senate 2012

**Flight Dates:** Monday, October 08, 2012 to Sunday, October 14, 2012

**WXMI-TV**

Program Name	DP	Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
WXMI 10p News	LN	M-F	\$750.00	1				1			2
10:00 PM - 11:00 PM		30	\$1,500.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
<b>Station Totals</b>			<b>\$1,500.00</b>	<b>1</b>				<b>1</b>			<b>2</b>
<b>Station Net</b>			<b>\$1,275.00</b>								

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203, 303-989-4700  
11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030, 703-877-2000

WXMI-TV

Shelly Bohr

3117 Plaza Dr NE Grand Rapids MI

Page 1 of 1